



Alternatives to new-age magnetic materials

- Assessing other magnetic material options
- Attractive alternative solutions
- Analyzing the advantages with mature products

NEWS RELEASE - On Thursday, June 6th, 2019, Quadrant's very own, Scott Tubbs, V.P. of Sales & Marketing will be a featured speaker at the Argus U.S. Specialty Metals Conference in Chicago, Illinois USA. Scott's presentation will focus on "Alternatives to New-age Magnetic Materials". Here Scott will discuss magnetic materials and sub-assembly options using what Scott calls "Classical Magnetic Materials" that have seemingly been over-shadowed by NdFeB permanent magnets. Scott says, "In many cases, returning to the use of these "classical magnets" can provide solutions that are more cost effective with amazing results. We know, in some cases, our customers have no choice but to use NdFeB, and Quadrant is well versed in the production of NdFeB and assisting our customers in this area also to insure they are using the correct material for their application."

The last part of Scott's presentation will look towards the future of magnetics and potential cutting-edge technologies / solutions that could change the landscape of magnets in the next decade.

In addition to Scott's presentation on Thursday afternoon, he will be participating in a round table discussion "Accessing U.S. – China Trade Relations." Topics to be discussed will center on "What effect will these restrictions (if implemented) have on the industry?" "How will changes effect the flow of trade?" "How is the U.S. government likely to respond and/or support rare earth supply?" And "What does this mean for the rest of the world?"

For more information about the Argus U.S. Specialty Metal Conference, contact Argus at www.argusmedia.com.

To contact Scott, or to speak with our engineering department about your magnetic application or sub-assembly, please visit our website at www.quadrantmagnetics.com / s.tubbs@quadrant.us or 1-502-345-5932.